

MEETINGS

Third Tuesday
of each month
9:30-11:30 a.m.
(year round)

Hollyburn
Country Club
West Vancouver

Management Committee

President
Stu McNeill
604-926-7204

Vice President
Don Brinton
604-922-9192

Past President
John Leonard
604-924-9286

Secretary/Archivist
Ron Lively
604-924-1641

Treasurer
Glenn Ferguson
604-921-1232

Committee Chairs

Membership
Don Smith
604-926-8286

Programs
Brian Cooper
604-985-0067

House
Art Eberwein
604-926-6081

Communications
John Leonard
604-924-9286



**Next Meeting
Tuesday March 15th
Hollyburn Country Club 9:30 AM
Pat Jacobson
Chief Executive Officer
Greater Vancouver Transportation
Authority**

A former Deputy Minister of Transportation for Ontario, as well as head of property management for the Province, Pat is familiar with the challenges of mobility of goods and people in major urban centers, complex major capital projects, building consensus, and public/private partnerships. During her leadership she developed the Greater Toronto Area Transportation Plan and funding strategy as well as the Highway 407 public/private partnership strategy. Pat also spent nine years in the financial services industry in Toronto and Winnipeg.

In addition to CEO of TransLink, Pat is a member of the UBC Department of Commerce Faculty Advisory Board, a Board member of the B.C. Cancer Foundation, a Director of the former Vancouver Whistler 2010 Bid Corporation, and a Director on the Richmond Airport Vancouver Project Management Ltd. (RAVCO) Board of Directors.

**Upcoming Speaker
Tuesday, April 19th
Dr. John Nightingale
President, Vancouver Aquarium**

Our February Speaker



Dr. Dan Muzyka, Dean of U.B.C.'s Sauder School of Business, was introduced by Bob Stewart, who chairs the School's Board. Don Brinton, our Vice-President, (left) thanked Dean Dan.

It is the “Best of Times and the Worst of Times”, Dr. Muzyka said of business education. UBC Faculty of Business completes 70 years of educating business and commerce students.

Current student enrolment includes: 2012 BCom; 350 MBA; 135 PhD. 3000 graduate annually in International Education. The Alumni exceed 24,000.

The Sauder School of Business is a leading research institution in Canada with 98 faculty with a strong network of research centres. The Federal Grants exceed those of any Canadian University.

Funding continues to be a challenge. “We need to sustain increases if merely to close the gap caused the many years of frozen tuition fees”, he said. William L. Sauder, B.Com, 1948, contributed \$20 million in 2003 and this will sustain research well into the future.

Dr. Muzyka continued with a description of trends in the world of business. Hard trends include: speed, volume, knowledge and obsolescence. As examples: technological advances have a life cycle of 6 months: software as short as 3 months. Missing a new product

deadline by several months can result in the failure of a firm. The life of high grossing entertainment films, once years is now 5 – 6 weeks.

Soft trends include: connectivity, democratization, humanization and inseparability. Decision making and management no longer have the luxury of time to develop the perfect solution. Under uncertainty, it becomes necessary to get things operational, not perfect. Of the trend to reorganize, he offered the quotation, “we trained hard but, every time we were beginning to form teams we were reorganized.”

Important in business education today is ethical training: dealing with ethical dilemmas, good governance, integrity and self discipline.

Dr. Muzyka closed with a quotation from Virginia Gildersleeve, Dean Emeritus of Bernard College:

“The ability to think straight, some knowledge of the past, some vision of the future, some skills to do useful service, some urge to fit the service into the well being of the community; these are the most vital things education must try to produce.”

Biographies

Phil Boase



Originally from St. Catharines, Ontario, Phil was transferred to Vancouver in 1951. After a few years he left for open spaces and worked for a year on the Kitimat project where he was involved in surveying for the tunnel alignment.

The following years he was involved in surveying in northern British Columbia for various hydro-electric projects as well as locating over 100 miles of the Cassiar-Stewart Highway. He joined the well known firm of McElhanney and except for a brief sojourn in Kimberley in the East Kootenays he stayed with the firm until his retirement in 1995.

Early in his life he met Marian, who was visiting Vancouver from England, and in 1958 they were married. They have since lived in North Vancouver where they raised their two children, a son and daughter and are blessed with two grandchildren.

Shortly after their marriage they spent nearly two years in Nigeria where Phil was involved in establishing a control network for the mapping of over 30,000 square miles. Returning to North Vancouver he obtained his professional surveyor's certificate and worked throughout the province.

During his career with McElhanney he traveled extensively in U.S.A., South America and Asia. His last overseas project was in Indonesia where he managed a project extending over 18 months.

Phil and Marian continue to live in North Vancouver where they enjoy many outdoor activities, including golf and hiking, as well as wood working, travel, and bridge.

Tom Rayfield



Tom was born and educated in Winnipeg. 1944 was a momentous year for Tom when he married his wife Olive and was hired by Moore Corporation as the Cost Accountant for its Western Salesbook plant. After a number of assignments in manufacturing and financial administration, he was appointed Assistant Comptroller for Moore's Western Canada's division in December, 1956, and became Comptroller on January 1st, 1962.

In July, 1968, headquarters for the division was moved from Winnipeg to a new building at the corner of Bute and Melville in Vancouver. Tom's opportunity to enjoy this area and take up golf at Capilano was brief due to his transfer to Toronto in January, 1973, as Comptroller of Moore's newly formed Canadian Division.

While living in Winnipeg, Vancouver and Toronto, he was a member of local Rotary Clubs. In 1983, he was appointed Vice-President and Comptroller of the U.S. business forms operation and moved to Chicago.

He retired at the end of October, 1988, and he and Olive decided to return to Vancouver and the North Shore. Tom and Olive have two children and two grandchildren.





President's Report

Finally, I'd welcome any playback on our Club's activities, whether it's programs, special events or whatever. This is your Club and you have a say in what we do or decide.

Stu McNeill



Here we are in March and it is time for us, who have been playing golf in the awful weather in California, to get back to work with Probus.

While I was away the Club continued to prosper and grow. Our numbers reached the cut-off point of 250 at the February meeting as we welcomed eight new members, some of whom are shown here with Don Brinton (centre).



So now we have a waiting list and already there are 5 names on that list.

One of our Charter Members, Paul Adams, has decided to move to Victoria and is transferring to one of the Probus Clubs in the Sidney area. We wish him well.

This issue of "Shorelines" is the first to be distributed by e-mail. Getting the roster converted to do this has been a big job and there are bound to be some minor problems. But we'll get them sorted out.

Our programs continue to be first-class with Pat Jacobsen, head of Translink, speaking to us next week. We'll get the chance to toss some questions about the controversial problems she faces. Then in April we hear from Dr. John Nightingale, President of the Vancouver Aquarium. In May, Captain Gordon Houston, head of the Vancouver Port Authority, will be up to bat. Our Program Chairman, Brian Cooper, continues to deliver the best.

In the next column is an early warning about some special programs on the horizon. When details of these appear next month be sure to act fast to make sure you are included.

PLEASE MAKE NOTE OF THESE SPECIAL EVENTS

Mar 23 - Tour of U.B.C.'s TRIUMF facility (fully subscribed).

May 26 – Private Tour of Domain du Haberton Winery, Langley, with lunch (Members and guest).

August 10 – “Bard on the Beach” Theatre Party “As You Like It” (members and Guests).

Full details in the April issue of “Shorelines”.

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Send editorial contributions and comments to:
shorelines@probus-northshorevancouver.ca

or mail to
“Shorelines”
c/o P.O. Box 92042
West Vancouver, B. C.
V7V 4X7