

## SPECIAL EVENTS SURVEY

### General

We received 122 responses out of a possible 375. We are told that is an extremely high response and thank all those members who responded and shared their thoughts with us. Your Special Events Committee will use the information to help align special events with your wishes..

Generally members were satisfied with the special events organized over the last few years but there were numerous suggestions on how to improve the experience. The following represents a brief summary of the results of the Survey. You can review the detailed Reports on our website listed below.

### Procedures

The overall responses indicated that:

- a) at least 50% of members chose Monday to Thursday as the preferable days for organizing special events with Tuesday and Wednesday responses the highest at 60%;
- b) about 25% preferred morning events while 52% opted for either morning or afternoon events;
- c) about 38% preferred that lunch be included, 10% -did not want lunch included and 51% replied that special events with or without lunch were acceptable;
- d) slightly over 38% wanted special events open to guests from day 1; there were a number of specific comments in favor of that suggestion; and
- e) as well there were a number of suggestions that special events should be well advertised and announced earlier so members could deal with any scheduling conflicts.

### Q2. Reasons for not attending special events

The main reasons were scheduling conflicts at 59%; no interest in the event at 48%; followed by previously visited the events at 35%. (The percentages add up to more than 100 because responders could choose more than one reason.)

### Q4. Other comments re specific tours

Generally the responders indicated that they had been out of town, had previously done the tour or were likely to do the tour on their own.

### Q5. General comments

The General comments included many good suggestions some of which follow:

- 5.1 a preference for industrial tours versus social events;

- 5.2 participation in behind the scenes events rather than events generally open to the public;
- 5.3 events which members would not ordinarily attend;
- 5.4 some preferred to attend events open to the public on their own;
- 5.5 there were a number of suggestions that the events should be more actively advertised and earlier advance notice given to enable members to better schedule attendance;
- 5.6 some see Probus as a speakers club and not a special events club;
- 5.7 many suggested that although retired they just didn't seem to have the time to attend.

#### **Q6. Suggestions for special events**

There were many good suggestions which you can review on our web site.

#### **Q7. Other comments**

These are only some of the other comments:

- seek suggestions from our members at our monthly meetings;
- pursue tours of facilities in the news;
- concentrate on subjects that are of interest to male seniors 60 to 90+ years of age;
- and many others.
- 

You can review all the responses on our website.

### **OUR WEBSITE**

**<http://www.probus-northshorevancouver.ca/>**

*Colin Ritson and Members of Special Events Committee*