



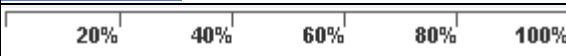



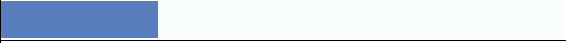


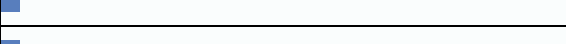

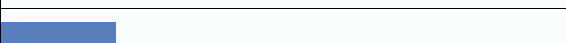
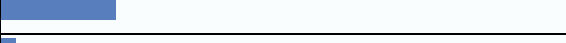


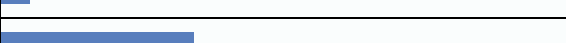

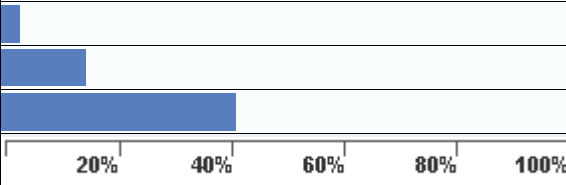
Survey Title: Special Events Survey
Report Type: Bar Graph
Start Date: 30-Nov-15
End Date: 15-Nov-25
Invitations Sent: 375
Delivered: 375
Bounced: 0
Completed Responses: 122
Unique Access Response Rate: 31.59%
Incomplete Responses: 0
Incomplete responses included in this report: 0

Q1. Have you attended one or more special events in the last three years? (Check each box that is applicable)

Responses	Count	%	Percentage of total respondents
2013	61	50.00%	
2014	63	51.64%	
2015	53	43.44%	
(Did not answer)	39	31.97%	
Total Responses	216		

Multiple answers per participant possible. Percentages added may exceed 100 since a participant may select more than one answer for this question.

Q2. If you have not attended any special event's in the years listed above please let us know why not. (Check each box that is applicable.)







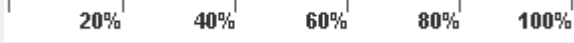
Responses	Count	%	Percentage of total respondents
The event took too much time.	4	3.28%	
The event did not interest me.	34	27.87%	
The event was too expensive.	4	3.28%	
My lack of mobility did not allow me to participate.	4	3.28%	
I had previously participated in the event with the Club.	4	3.28%	
I had previously visited the event on my own.	25	20.49%	
I prefer not to have lunch at an event.	3	2.46%	
I prefer not to travel away from metro Vancouver.	6	4.92%	
I had a scheduling conflict and could not attend the event.	42	34.43%	
The event was oversubscribed.	4	3.28%	
Other (Please specify)	18	14.75%	
(Did not answer)	51	41.80%	
Total Responses	199		

Multiple answers per participant possible. Percentages added may exceed 100 since a participant may select more than one answer for this question.

Please let us know your reasons for NOT attending the following special events that took place or were scheduled in the last two years. (Please check all relevant boxes or add your comments, if any)

Q3. Reasons for NOT Attending

3 (a) : Reasons for NOT Attending: Ballard Power Systems Tour - Jan2014









Responses	Count	%	Percentage of total respondents
Done it before	10	8.20%	
Not interesting	13	10.66%	
Too expensive	0	0%	
Scheduling Conflict	58	47.54%	
Mobility Issue	1	0.82%	
Took too much time	1	0.82%	
Dislike travel	0	0%	
(Did not answer)	43	35.25%	
Total Responses	126		

Note: Multiple answers per participant possible. Percentages added may exceed 100 since a participant may select more than one answer for this question.

Please let us know your reasons for NOT attending the following special events that took place or were scheduled in the last two years. (Please check all relevant boxes or add your comments, if any)

Q3. Reasons for NOT Attending

3 (b) : Reasons for NOT Attending: UBC Wine Research Centre - Mar2014

Responses	Count	%	Percentage of total respondents
Done it before	10	8.20%	
Not interesting	25	20.49%	
Too expensive	2	1.64%	
Scheduling Conflict	41	33.61%	
Mobility Issue	1	0.82%	
Took too much time	2	1.64%	
Dislike travel	0	0%	
(Did not answer)	43	35.25%	
Total Responses	124		

Note: Multiple answers per participant possible. Percentages added may exceed 100 since a participant may select more than one answer for this question.

Please let us know your reasons for NOT attending the following special events that took place or were scheduled in the last two years. (Please check all relevant boxes or add your comments, if any)

Q3. Reasons for NOT Attending

3 (c) : Reasons for NOT Attending: Translink O&M Facility - Apr2014

Responses	Count	%	Percentage of total respondents
Done it before	5	4.10%	
Not interesting	24	19.67%	
Too expensive	0	0%	
Scheduling Conflict	47	38.52%	
Mobility Issue	3	2.46%	
Took too much time	1	0.82%	
Dislike travel	0	0%	
(Did not answer)	43	35.25%	
Total Responses	123		

Note: Multiple answers per participant possible. Percentages added may exceed 100 since a participant may select more than one answer for this question.

Please let us know your reasons for NOT attending the following special events that took place or were scheduled in the last two years. (Please check all relevant boxes or add your comments, if any)

Q3. Reasons for NOT Attending

3 (d) : Reasons for NOT Attending: False Creek Walking Tour - May2014

Responses	Count	%	Percentage of total respondents
Done it before	21	17.21%	
Not interesting	28	22.95%	
Too expensive	0	0%	
Scheduling Conflict	33	27.05%	
Mobility Issue	11	9.02%	
Took too much time	1	0.82%	
Dislike travel	1	0.82%	
(Did not answer)	30	24.59%	
Total Responses	125		








Note: Multiple answers per participant possible. Percentages added may exceed 100 since a participant may select more than one answer for this question.

Please let us know your reasons for NOT attending the following special events that took place or were scheduled in the last two years. (Please check all relevant boxes or add your comments, if any)

Q3. Reasons for NOT Attending

3 (e) : Reasons for NOT Attending: Bard on the Beach - Jul2014

Responses	Count	%	Percentage of total respondents
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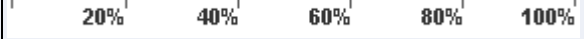
Done it before	38	31.15%	
Not interesting	21	17.21%	
Too expensive	2	1.64%	
Scheduling Conflict	17	13.93%	
Mobility Issue	3	2.46%	
Took too much time	0	0%	
Dislike travel	0	0%	
(Did not answer)	44	36.07%	
Total Responses	125		

Note: Multiple answers per participant possible. Percentages added may exceed 100 since a participant may select more than one answer for this question.

Please let us know your reasons for NOT attending the following special events that took place or were scheduled in the last two years. (Please check all relevant boxes or add your comments, if any)

Q3. Reasons for NOT Attending

3 (f) : Reasons for NOT Attending: Chinatown Walking Tour - Oct2014



Responses	Count	%	Percentage of total respondents
Done it before	17	13.93%	
Not interesting	32	26.23%	
Too expensive	0	0%	
Scheduling Conflict	29	23.77%	
Mobility Issue	8	6.56%	
Took too much time	1	0.82%	
Dislike travel	1	0.82%	
(Did not answer)	35	28.69%	
Total Responses	123		

Note: Multiple answers per participant possible. Percentages added may exceed 100 since a participant may select more than one answer for this question.

Please let us know your reasons for NOT attending the following special events that took place or were scheduled in the last two years. (Please check all relevant boxes or add your comments, if any)

Q3. Reasons for NOT Attending

3 (g) : Reasons for NOT Attending: Convention Centre Tour - Feb2015

Responses	Count	%	Percentage of total respondents
Done it before	41	33.61%	
Not interesting	15	12.30%	

Too expensive	0	0%	
Scheduling Conflict	30	24.59%	
Mobility Issue	2	1.64%	
Took too much time	2	1.64%	
Dislike travel	0	0%	
(Did not answer)	34	27.87%	
Total Responses	124		

Note: Multiple answers per participant possible. Percentages added may exceed 100 since a participant may select more than one answer for this question.

Please let us know your reasons for NOT attending the following special events that took place or were scheduled in the last two years. (Please check all relevant boxes or add your comments, if any)

Q3. Reasons for NOT Attending

3 (h) : Reasons for NOT Attending: Canadian Museum of Flight - May2015

Responses	Count	%	Percentage of total respondents
Done it before	9	7.38%	
Not interesting	20	16.39%	
Too expensive	1	0.82%	
Scheduling Conflict	45	36.89%	
Mobility Issue	3	2.46%	
Took too much time	5	4.10%	
Dislike travel	2	1.64%	
(Did not answer)	39	31.97%	
Total Responses	124		

Note: Multiple answers per participant possible. Percentages added may exceed 100 since a participant may select more than one answer for this question.

Please let us know your reasons for NOT attending the following special events that took place or were scheduled in the last two years. (Please check all relevant boxes or add your comments, if any)

Q3. Reasons for NOT Attending

3 (i) : Reasons for NOT Attending: Museum of Anthropology - Jun2015 (Event cancelled)

Responses	Count	%	Percentage of total respondents
Done it before	40	32.79%	
Not interesting	14	11.48%	
Too expensive	0	0%	
Scheduling Conflict	14	11.48%	

Mobility Issue	2	1.64%	
Took too much time	2	1.64%	
Dislike travel	1	0.82%	
(Did not answer)	52	42.62%	
Total Responses	125		

Note: Multiple answers per participant possible. Percentages added may exceed 100 since a participant may select more than one answer for this question.

Please let us know your reasons for NOT attending the following special events that took place or were scheduled in the last two years. (Please check all relevant boxes or add your comments, if any)

Q3. Reasons for NOT Attending

3 (j) : Reasons for NOT Attending: Bard on the Beach - Jul2015

Responses	Count	%	Percentage of total respondents
Done it before	36	29.51%	
Not interesting	22	18.03%	
Too expensive	3	2.46%	
Scheduling Conflict	20	16.39%	
Mobility Issue	4	3.28%	
Took too much time	1	0.82%	
Dislike travel	0	0%	
(Did not answer)	38	31.15%	
Total Responses	124		



Note: Multiple answers per participant possible. Percentages added may exceed 100 since a participant may select more than one answer for this question.

Please let us know your reasons for NOT attending the following special events that took place or were scheduled in the last two years. (Please check all relevant boxes or add your comments, if any)

Q3. Reasons for NOT Attending










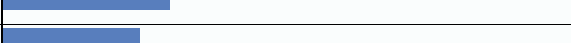
3 (k) : Reasons for NOT Attending: Sea to Sky Gondola - Oct2015

Responses	Count	%	Percentage of total respondents
Done it before	46	37.70%	
Not interesting	8	6.56%	
Too expensive	1	0.82%	
Scheduling Conflict	30	24.59%	
Mobility Issue	2	1.64%	
Took too much time	3	2.46%	
Dislike travel	2	1.64%	

(Did not answer)	33	27.05%	
Total Responses	125		










Note: Multiple answers per participant possible. Percentages added may exceed 100 since a participant may select more than one answer for this question.

Q5. How do you think that we can make special events more attractive for you? (Please check all that apply)

Responses	Count	%	Percentage of total respondents
Reduce costs.	4	3.28%	
Reduce the time involved.	5	4.10%	
Make events more accessible to the mobility challenged.	7	5.74%	
Reduce the amount of travel involved.	4	3.28%	
Almost always permit guests to attend.	34	27.87%	
Restrict non-members except for special events such as Bard on the Beach and the Christmas Luncheon.	8	6.56%	
Provide events that are more about current happenings (topical).	36	29.51%	
Other (Please specify)	29	23.77%	
(Did not answer)	33	27.05%	
Total Responses	160		






Multiple answers per participant possible. Percentages added may exceed 100 since a participant may select more than one answer for this question.

Q6. What day of the week would you prefer special events to take place? (Please check all days that apply)

Responses	Count	%	Percentage of total respondents
Monday	57	46.72%	
Tuesday	67	54.92%	
Wednesday	68	55.74%	
Thursday	60	49.18%	
Friday	31	25.41%	
Saturday	10	8.20%	
Sunday	2	1.64%	
(Did not answer)	10	8.20%	
Total Responses	305		

Multiple answers per participant possible. Percentages added may exceed 100 since a participant may select more than one answer for this question.

Q7. Do you prefer morning, afternoon or all day events?

Responses	Count	%	Percentage of total respondents
Morning only	30	24.59%	
Afternoon only	5	4.10%	
All day	3	2.46%	
Any time of day	79	64.75%	
(Did not answer)	5	4.10%	

Total Responses	122		
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Q8. Do you prefer lunch to be included in as many events as possible?			
Responses	Count	%	Percentage of total respondents
Yes	44	36.07%	
No	12	9.84%	
It matters not	59	48.36%	
(Did not answer)	7	5.74%	
Total Responses	122		