



◦ July 2013 Probus West Van

Master your Technology

@dottotech

Agenda

-  Quick Overview
-  Blended Lifestyle
-  Generational Issues
-  Risks Responsibilities Rewards
-  Getting Started



- 🔑 Parent - Technologist
 - 4 kids
- 🔑 Am I a fan of technology?
 - the double edged sword
 - technology giveth and taketh



- 🔑 no boundaries divide work and home
- 🔑 what effects one, effects the other



Digital Immigrants

- Boomers
- Gen X

Digital Natives

- Gen Y
- Net Gen



Digital Immigrants

- Boomers
- Gen X

Digital Refugee!

Digital Natives

- Gen Y
- Net Gen



-  Just in time knowledge
-  Instant gratification





The Internet is a Place, not a Thing!





Step one Respect Change!

- what constitutes real?
- letters from abroad



A small orange icon of a key with a circular head, positioned to the left of the text.

Step one Respect Change!

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Need to remain relevant



Tweeting

MOM: Sitting on the porch. 5/4/2011 3:03 pm TWITTER

ME: What?

MOM: I'm tweeting.

ME: No, actually you're not. Just because you put twitter at the end of a text message doesn't mean you are tweeting.

MOM: My daughter sucks. 5/4/2011 3:06pm TWITTER

 Like 101

 354 votes

 Tweet 31

May 4, 2011

Tags: [twitter](#)



Interpersonal

- FaceBook
- Linked In
- 4Square
- Twitter
- Youtube

Business

- Outsourcing
- Web Services
- Mobile or Virtual workforce





Changing Roles

- Consumer
- Publisher



Invested in the Process



A screenshot of a Facebook profile for Steve Dotto. The profile picture shows a man in a dark suit looking thoughtful. The cover photo is a collage of several images. The profile information includes: Name: Steve Dotto; Born on November 10, 1958; Went to Vancouver College; In a relationship with Shannon McDonald; Add your current work information; Add your current city; Edit Profile. The post section shows a status update from Steve Dotto dated April 27 at 11:29am, mentioning a Mother's Day event at 6:00pm on AM650 or streaming at Dottotech.com. The post has received likes from Brent Crawford, Pete Szekely, and 2 others. The left sidebar shows navigation options: Wall, Info, Photos (111), Notes, Friends, and a relationship status with Shannon McDonald (995 friends).



A small orange padlock icon with a keyhole and a white "X" over it, indicating a warning or risk.

Security

- Privacy
- Fraud

A small orange padlock icon with a keyhole and a white "X" over it, indicating a warning or risk.

Abuse

- Predators
- Bullying

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Bad Judgment

- Goes for EVERYONE! Not Just Kids

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2 Questions!



Security

- Privacy
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Bad Judgment

- Goes for EVERYONE! Not Just Kids

2 Questions!





Sturgeon **Steve Dotto** **Luke** fishing fraser river **sportfishing**
jetboat **pentax WR 105 f4.5** **may 6 2006** fresh water catch and release fish





Sturgeon **Steve Dotto** **Luke** fishing fraser river **sportfishing**
jetboat pentax WR 105 f4.5 may 6 2006 fresh water catch and release fish



 Get your kids to teach you!

A screenshot of the Facebook 'Privacy Settings' page. At the top is the Facebook navigation bar with the 'facebook' logo, notification icons, and a search bar. The main heading is 'Privacy Settings'. Below it is the section 'Control Privacy When You Post', which explains that users can manage the privacy of their status updates, photos, and information using an inline audience selector. A screenshot of the post creation interface is shown, with the text 'What's on your mind?' and a dropdown menu set to 'Friends'. The 'Post' button is highlighted. Below this is the section 'Control Your Default Privacy', which states that this setting will apply to status updates and photos posted from a Facebook app that doesn't have an inline audience selector, such as Facebook for Blackberry. At the bottom right, there is a 'Chat (60)' notification.



New Business Models



Crowdsourcing

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Crowdsourcing 2.0 – why you should choose DesignCrowd

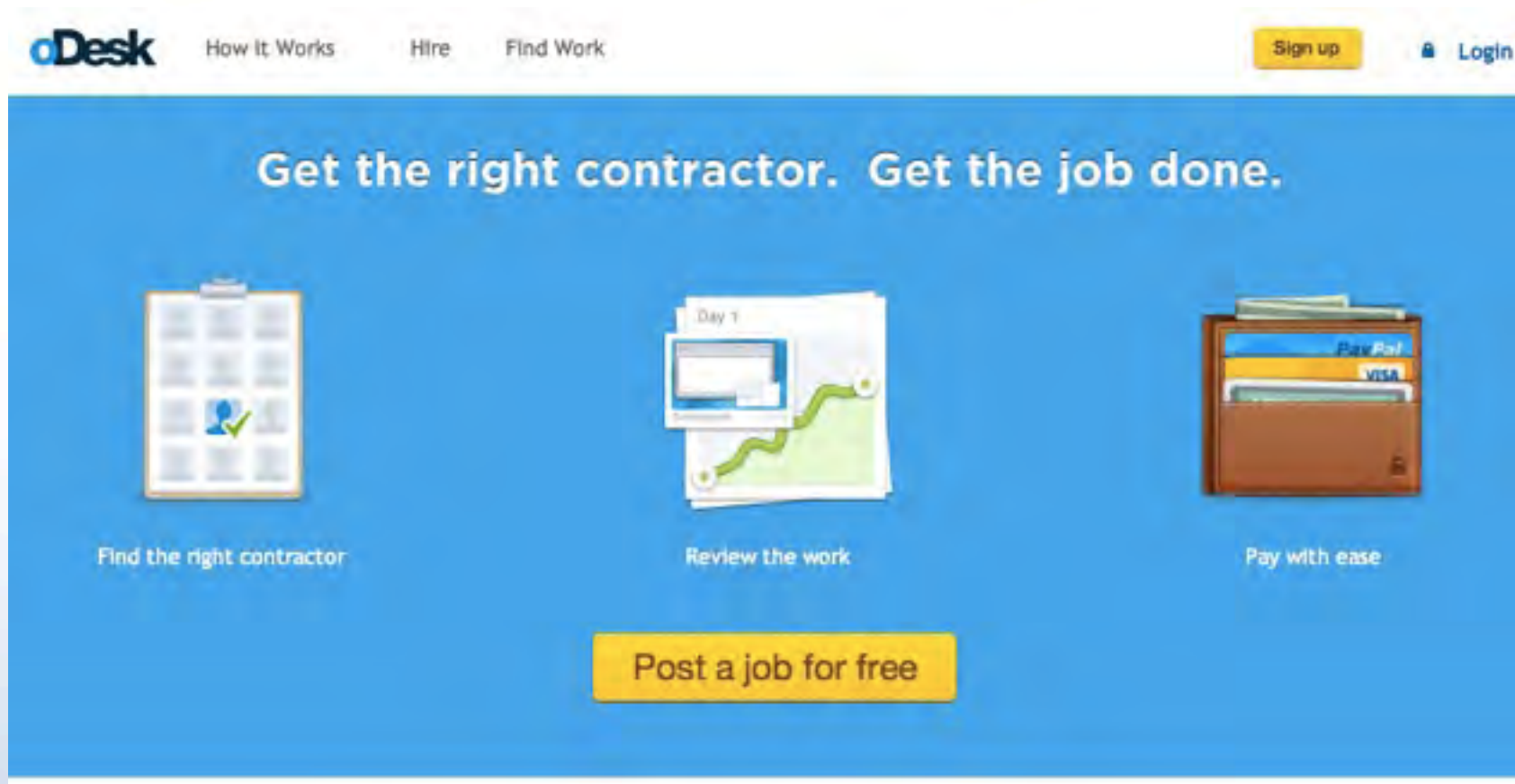
DesignCrowd is a crowdsourcing website that uses a sophisticated crowdsourcing model that we call 'Crowdsourcing 2.0'. Learn how to crowdsource your logo, website or graphic design project below.

How crowdsourcing works at DesignCrowd

Step 1	Step 2	Step 3	Step 4
Post a brief	Get 100+ designs	Feedback + Revise	Select the best
Takes 2 mins	From around the world	Low risk + Lots of Choice	Download files. Easy!
Describe your project, set your deadline, deposit your	Watch as 25 to 100+ custom designs are submitted from	Share designs with friends and colleagues, give	Select your favourite design, approve the files, download



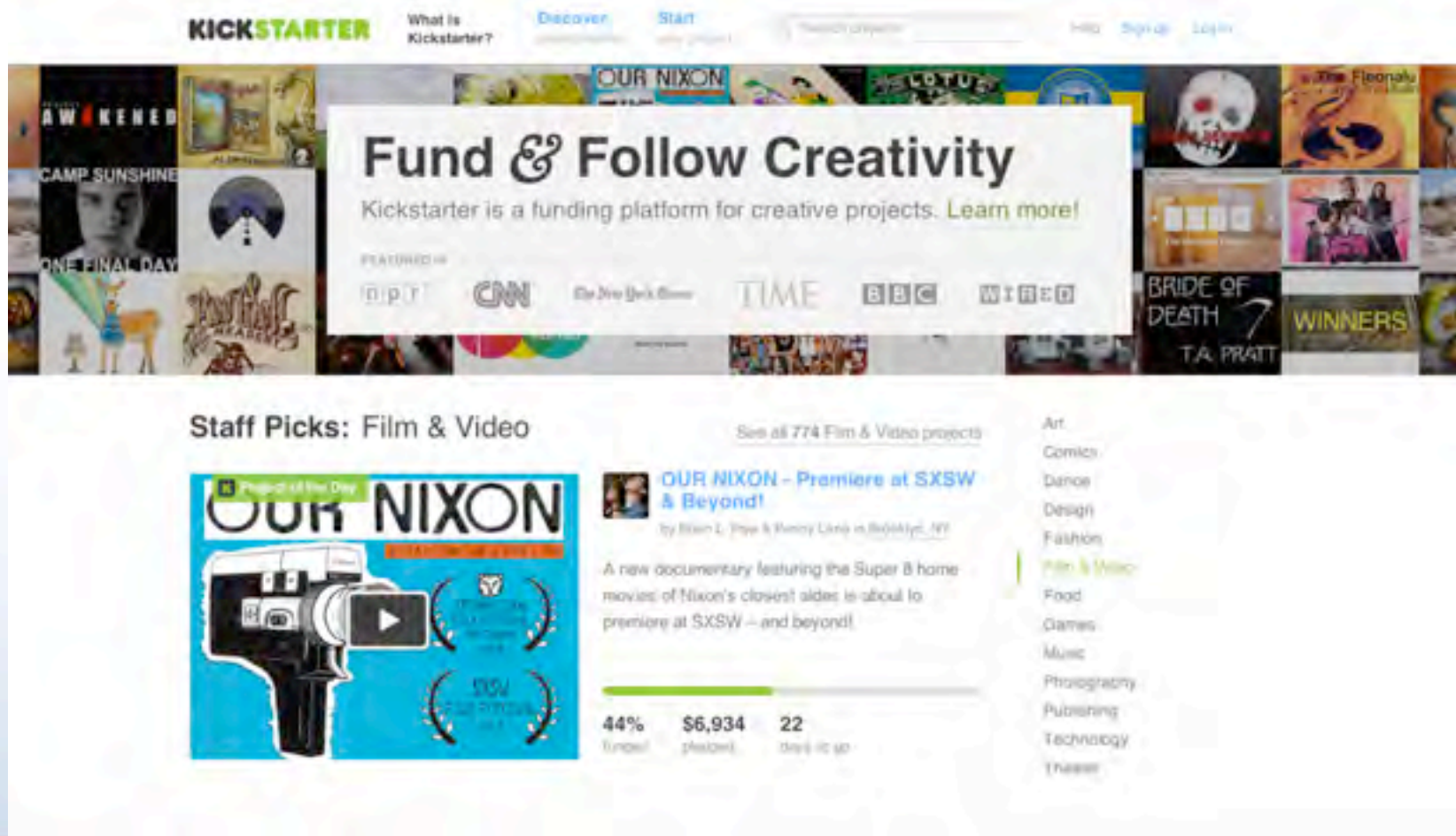
OutSourcing



The screenshot shows the oDesk website interface. At the top left is the oDesk logo. To its right are navigation links: "How It Works", "Hire", and "Find Work". On the far right, there are "Sign up" and "Login" buttons. The main content area has a blue background with the headline "Get the right contractor. Get the job done." Below this, three icons represent the workflow: a calendar with a person icon and a checkmark for "Find the right contractor"; a document with a "Day 1" label and a green line graph for "Review the work"; and a wallet with "Pay Pal" and "VISA" labels for "Pay with ease". A large yellow button at the bottom center says "Post a job for free".



Crowdfunding



The screenshot shows the Kickstarter homepage. At the top, the 'KICKSTARTER' logo is on the left, followed by navigation links for 'Discover', 'Start', and a search bar. A central banner reads 'Fund & Follow Creativity' and 'Kickstarter is a funding platform for creative projects. Learn more!'. Below this, a row of logos for featured media partners includes DIRT, CNN, The New York Times, TIME, BBC, and WIRED. The main content area is titled 'Staff Picks: Film & Video' and features a project card for 'OUR NIXON - Premiere at SXSW & Beyond!'. The card includes a video player thumbnail, a description of the documentary, and funding progress: 44% funded, \$6,934 raised, and 22 days to go. A sidebar on the right lists various creative categories like Art, Comics, Dance, Design, Fashion, Film & Video, Food, Games, Music, Photography, Publishing, Technology, and Theater.



The screenshot shows the BCIT website for the New Media Design & Web Development program. The page features a navigation bar with links for MYBCIT, PROGRAMS & COURSES, ADMISSION, STUDENT SERVICES, and SHORT CUTS. The main header includes the BCIT logo and the program name. A video player shows a man in a suit speaking. To the right of the video are three buttons: APPLY NOW, REQUEST MORE INFO, and CONTACT US. Below the video is a paragraph describing the program and a list of skills students learn. On the right side of the page, there is a sidebar with 'Program Information' (Overview, Program Entry, Costs & Supplies, Courses, Program Details, Graduating & Jobs, Faculty, Advisors & Staff, Contact Us), 'Related Programs' (Media and Creative Communications), 'Page Tools' (Print this Page, Print this Program, Email this Program), and a 'Search Programs' box.

BCIT BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY

SCHOOL OF BUSINESS

New Media Design & Web Development

Full-time Senior Management Certificate

BCIT New Media Design & Web Development

APPLY NOW **REQUEST MORE INFO** **CONTACT US**

Information Sessions
Attend an upcoming information session for this program:

- February 25, 2013
- March 18, 2013
- April 22, 2013

Big Info Session & Program Expo February 27th
Join us on February 27th from 5-8 p.m. for our Big Info Session & Program Expo.
[Find out more.](#)

Search Programs

Program Information

- Overview
- Program Entry
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- Program Details
- Graduating & Jobs
- Faculty, Advisors & Staff
- Contact Us

Related Programs

Media and Creative Communications

Page Tools

- Print this Page
- Print this Program
- Email this Program

Diploma of Technology
Digital Design and Development
Graphic Communications Technology

Senior Management Certificate
New Media Design and Web Development

Management Certificate
Design Essentials
Media Techniques for Business

Certificate
Visual Communications



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[Dotto Tech 6 - Social Networking 101, Music and Diabetes](#)
Wed, May 5 - 2011

[Dotto Tech 5 - Mothers Day Gadgets, Auto Tech and Tablets](#)
Wed, April 4 - 2011

[Apr 20 - Smartphones, Cameras, Maps and Weather](#)
Tue, April 4 - 2011

DOTTO TECH 6 - SOCIAL NETWORKING 101, MUSIC AND DIABETES

Submitted by Steve Dotto on Wed, 05/04/2011 - 14:20

Podcast Powered By Podbean

Social Media 101 - with Tod Maffin
Making Music - with Chris King
Operating Systems for SmartPhones
Tech for Diabetics- Pindy Janda
Fit Tech - Shoe for Healthy Geeks
App of the Week - Learning to use your Mac
Mac Tech - Running Windows on your Mac

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Thank you!